

Advertising Sales Representative

Remuneration:	R3000 - R6000 per month market-related
Location:	Barbarton
Education level:	Matric
Job level:	Student
Travel requirement:	Occasional
Type:	Permanent
Reference:	#IVM496
Company:	In Vision Marketing

We are seeking a friendly and motivated advertising sales representative to join our team. In this role, you will have the opportunity to work in a fast-paced and dynamic environment, selling advertising space to businesses looking to grow their brand visibility. As an advertising sales representative, you will be responsible for building and maintaining relationships with clients, creating advertising proposals, and meeting sales targets. If you have excellent communication skills, a passion for sales, and a strong desire to help businesses succeed, we want to hear from you!

Responsibilities

- Develop and maintain strong relationships with existing and potential clients
- Prospect and cold call to generate new leads and maximise sales opportunities
- Create and present advertising proposals to clients that meet their specific needs and objectives
- Negotiate and close sales deals to achieve and exceed sales targets
- Stay up to date with industry trends and competitor analysis to identify new sales opportunities
- Collaborate with internal teams to ensure smooth execution of advertising campaigns
- Provide exceptional customer service to clients, ensuring their satisfaction and retention

Requirements

- Bachelor's degree in business, marketing, or a related field
- Proven experience in sales or a similar role
- Excellent communication and interpersonal skills
- Strong negotiation and persuasion abilities
- A results-oriented mindset with a proven track record of meeting or exceeding sales targets
- Ability to multitask and prioritise effectively in a fast-paced environment
- Proficient in Microsoft Office Suite and CRM software

Posted on 26 Apr 11:40, Closing date 25 Jun

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