

## Xbox invites you to light up the Leo

Issued by Penguin 9 Nov 2020

The launch of the new Xbox consoles is a big deal.



With the release of the new Xbox Series X | S consoles in South Africa, Xbox wants their fans to have the most complete and immersive gaming experience.

To give reality to their new slogan 'Power Your Dreams', Xbox will be launching a competition for one lucky person, participating in turning the Johannesburg skyline green, a chance to win an Xbox Series X console.

The Leonardo is Africa's tallest building, located in Sandton, Johannesburg.

To stand a chance of winning the Xbox Series X fans will need to put all their gaming skills to the test and take up the challenge to 'Light Up'.

The challenge began at 3pm on Friday, 6 November, when Xbox invited fans to visit <a href="https://xbox-lightup.co.za/">https://xbox-lightup.co.za/</a> to take part in lighting up The Leonardo on Tuesday night, 10 November – launch day.

How to win? Click the on-screen controller buttons (A&B) at <a href="https://xbox-lightup.co.za/">https://xbox-lightup.co.za/</a> as many times as you can in 15 seconds. The gamer with the most clicks/taps in 15 seconds will win a Series X console and be crowned the 'Light Up Champion'.

Every click will be counted, recorded and added to the grand total of clicks needed to 'light up the Leonardo' at <a href="https://xbox-lightup.co.za/">https://xbox-lightup.co.za/</a>

Watch the progress of turning the Leo green on our social channels:

## Facebook

## **Instagram**

When the target is reached, and fans across South Africa have pulled together to generate enough collective clicks, Xbox will use the combined power to illuminate the African giant of the Johannesburg skyline at 7pm on 10 November, transforming it into a vertical green beacon. We advise that fans keep their eyes on the horizon and their thumbs scrolling through social media so as not to miss out on this once in a lifetime display.

So get clicking...



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