

# Dentsu Aegis Network scoops multiple awards at AMASA 2019

Issued by [Dentsu](#)

29 Oct 2019

On 24 October 2019, [Dentsu Aegis Network](#) South Africa and their network of agencies celebrated a night of enormous success at the [2019 AMASA Awards](#) held at the Houghton Hotel in Johannesburg. The awards ceremony exists to celebrate excellence in media strategy, innovation and creative media ideas that yield client results.



DAN's network of agencies took home a total of six awards on the night. [Vizeum](#) Cape Town won two Highly Commended awards, [Carat](#) South Africa won Gold for ABSA, Red Star won three awards including the biggest awards of the night - The Roger Garlick Grand Prix and tie for Agency of The Year 2019.

In addition to winning Agency of the Year, The Roger Garlick Grand Prix was awarded to Red Star in the Best use of Mobile category for Heineken's When You Drive, Never Drink campaign. Recognising excellence and outstanding work that delivers meaningful innovation in the category, a Highly Commended award was awarded to Red Star and [Posterscope](#) for Heineken's Taste the Sun campaign in the Best Use of Out of Home category.

Winning Gold in the Best Integrated (Financial) Campaign was Carat South Africa for ABSA's Africanacity. Vizeum, together with [FoxP2](#) won two Highly Commended awards for IndieFin's Mullets Campaign, one in the Best Integrated (Financial) Campaign and the second in the Best Online Campaign category.

Tanya Schreuder, Group Managing Director for DAN Media Brands, said: *"We are super proud of all our agency teams and the key individuals that drove these accolades. Our entries were all driven by strategic thought leadership and consumer insights, which also delivered results for our clients. Awards are seldom won without great media owner partnerships or brave clients, and we continue to build and focus on these key relationships."*

- **The future of Africa's automotive industry: Key insights and trends** 28 May 2024
- **The power of place in modern marketing** 23 May 2024
- **Amazon is here: Dentsu South Africa is ready!** 22 May 2024
- **Dentsu Africa's unstoppable rise: Triumphs at 2024 Pitcher Awards** 21 May 2024
- **Game changer: How data science is reshaping esports** 8 May 2024

[Dentsu](#)

**dentsu**

Dentsu is the network designed for what's next, helping clients predict and plan for disruptive future opportunities in the sustainable economy. Taking a people-centered approach to business transformation, dentsu combines Japanese innovation with a diverse, global perspective to drive client growth and to shape society.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>