

# Livia Brown appointed as general manager of Posterscope Cape Town

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Posterscope South Africa is excited to announce Livia Brown as general manager of [Posterscope Cape Town](#) effective from 1 June 2019.



Livia Brown

Former regional manager, Livia has been with Posterscope since 2013, working her way up from junior OOH strategist, head of OOH mobile and location data to regional manager of Posterscope South Africa.

On her new role and recent promotion, Livia Brown said: *"I am very proud to be taking over the reins at Posterscope as general manager for the Western Cape. The South African OOH landscape is in the midst of a spectacular evolution and I couldn't ask for a more exciting time or industry to be a part of."*

Livia will have a crucial role in taking the lead and driving innovation, tools and new business for the [Posterscope Cape Town office](#).

Koo Govender, CEO of Dentsu Aegis South Africa said: *"We are delighted to announce the promotion of Livia Brown as general manager of Posterscope Cape Town. Livia has grown enormously with the Dentsu Aegis Network and we are extremely proud of the effort and hard-work that she has invested into the Posterscope brand. Her determination, knowledge and passion for OOH is testament in her promotion. We have the upmost confidence in her and trust that she will continue to add immense value to Posterscope Cape Town and the team."*

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