

2016 Amasa Awards ceremony tickets and event sponsorships

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With over 145 entries into this year's AMASA Awards (a record high for the newly created Awards) the competition for top spots is sure to be tight and the content highly inspiring. With entries closed, the fate of all entrants now belongs with the judging panel. If you have entered the 2016 Awards or wish to witness the celebration of innovative, creative media executions then it's time to book your seat for the AMASA Awards ceremony, which will be hosted at **Montecasino's glamorous Ballroom on Tuesday, 25 October, from 19h00.**



Over the past three years, the AMASA Awards and its ceremony has grown in stature and size. This year AMASA plans to elevate the experience once more. A ticket to the ceremony costs R500 per person and includes a three-course plated dinner, a bottle of wine per table, as well as your seat to an evening of celebrating media innovation and excellence. To purchase your ticket or to book a table, visit our [online ticketing portal](#). If you require an invoice to book, please email us on the details below.

Wanting to celebrate and share high standards of work, innovation, executions, trends and strategy within the media and advertising industry, AMASA still stands by its core goal: to skill and uplift the industry by supporting and driving the continuous education and inspiration of the industry – from its newcomers to its veterans. The AMASA Awards were not only created to be one of the organisation's methods of inspiring great work but also to be one of the key fundraising activities. Funding raised from the Awards will help the organisation provide support back into the industry through their various educational and upskilling endeavors. To harness support for this initiative, the AMASA Awards now include - for the first time - sponsorship opportunities.

Prospective sponsors can sponsor an award category (R24,950) or the Roger Garlick Grand Prix (R57,000). Sponsors will receive exposure via banner space, logos displayed on tickets, promotional material and on-screen as well as press release mentions. Sponsors will have the privilege of handing out their category's award during the ceremony. The Grand Prix sponsor will receive the above-mentioned exposure as well as branding of the registration area and advertising on screens. The headline award sponsor will also be supported with an exclusive press release announcing the sponsorship. To view all the categories open for sponsorship please visit <http://www.amasa.org.za/sponsorships/> online. To arrange a sponsorship please email Sean Press on [>b/b<](#).

The judging panel is currently evaluating this year's entries and shortlist candidates will be announced on **19 October**.

The AMASA Awards exist to celebrate successful 'all-rounder' media campaigns; ones which are based on sound insights, underpinned by great ideas, followed through with perfectly executed strategy to achieve outstanding and measurable results – all the while celebrating innovation.

For any queries relating to the awards evening please contact Thalia Bruinders on thalia@bonfiremedia.co.za or wayne.bishop@phdnetwork.co.za. For all sponsorship queries please contact Sean Press on >b/b<.

For more information, visit www.amasa.org.za.

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