

Colours of You SA: Show us your true colours

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An initiative of Gerard Addison, Colours of You SA seeks to promote both artistic talent and all things South African, by bringing people together through art and design.

Last year, the Colours of You exhibition generated a lot of talk and excitement in the creative community of Port Elizabeth, and in its second year, it's looking to generate even more energy and momentum.

Show us your true colours

The call for submissions for 2015 is out, and the team has sent out the brief:

Do you have anything loud, proud or kak funny to say about being South African, which embraces and connects our diverse cultures?

If your work is 'fresh' with a South African touch, and you would like to be part of the Colours Of You SA festival exhibition 2015 submit your work to us for inclusion.

Organiser Gerard Addison says of the exhibition: "Our core aim is to showcase our beloved country 'Mzansi' and its people through art, design, comedy and music. All to develop a platform where we can promote local talent, share our artistic approach, and celebrate being proudly South African."

A designer at Boomtown, a leading creative agency, Addison has the full support of his colleagues and the agency's management. Boomtown Managing Director, Andrew MacKenzie adds: "Creativity and possibility is at the core of everything we do as an agency. And by supporting our team to realise this in their personal endeavors, enhances our culture internally. By encouraging our people to achieve their own potential through creativity is such a gift, and seeing them achieve their dreams is an honour."

To submit or to get involved, contact Gerard Addison on g.addison90@gmail.com.

Work can be submitted to Gerard Addison c/o Boomtown, 1 Bridge Street, South End. Submission deadline, 5 October.

Submission requirements:

- Max A1 design, illustration, drawing, painting, photography
- Maximum of three entries or series per person
- Artwork can also be sold at a price of your choosing



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