

Penquin's 15-year milestone

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4 Aug 2015

Dynamic Johannesburg ad agency, Penquin, celebrates a decade-and-a-half of success.

August 1 marks the 15th anniversary of Penquin, the advertising agency behind some of South Africa's most iconic brands.

Says Managing Director, Darren Leishman: "One of the measures of an agency's success is the loyalty of its clients. We still enjoy great relationships with clients who have been with us from the very beginning.

"When we started the company in 2000, one of our founding principles was to sell more of our clients' products, to more people, more often. We have consistently achieved this over the years with the support of our incredibly dedicated and professional team," he says.

"Our 15th birthday is the perfect opportunity to say thank you to our clients and staff - both past and present - who have contributed to Penquin's sustained success," says Leishman. "We have worked with clients and colleagues who have inspired and challenged us. We value each and every engagement that has enriched our lives. We will share some of the fun, crazy and creative times of Penquin's first 15 years on the company's Facebook and Twitter accounts".

<https://www.facebook.com/PenquinSA> / [@Penquinads](#)

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Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

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