

Rocket Creative rocks yet again at Markex 2014

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The Rocket Creative team recently performed their yearly marketing pilgrimage to exhibit their product and service offerings at the Johannesburg Markex Show, held at the Sandton Convention Centre from 10-12 June.

The annual event provides the opportunity for the Rocket Creative crew to enjoy some face-to-face self-promotion time with both existing and new prospective clientele, as well as catching up with industry insiders.

Richard Nilson, Rocket Creative chief whip, elaborates: "Due to our seriously extensive display product range it is impossible to attempt showing all of our wares and so we thought we'd just follow the KISS principle and keep our stand clean and simple, with a natural look and feel. This clearly hit the mark and countless visitors commented on what a unique, fresh and uncluttered aesthetic our stand delivered. Our wall of product images illustrated our extensive range of original product and expertise and left little to the imagination as to what uber creative manufacturing the Rocket Creative crew has become renowned for."

The Rocket Creative team brings in-depth industryspecific insight and expertise to their inspiring, original products. The effectiveness of their work has been recognised by a strong list of both local and international clientele and brands across diverse spheres from FMCG to electronics, to international cosmetics through to the motor industry.

About Rocket Creative:

Launched in Feb 1998, Rocket Creative has evolved exponentially to become an innovative player in the design and display industry with a core focus on the design and origination of unique display, brand



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activation, promotional, merchandising and point-of-sale display hardware. Due to their unrelenting innovative approach the company has achieved significant recognition within the industry and are honoured to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand within the South African market, as well as servicing their global clientele as a registered exporter.

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Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional enginuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified' creative ethos.

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