

Replace 'work-life balance' with the ideal of harmony



By Leigh Andrews

3 Oct 2017

Entrepreneurship is stronger than ever at the moment, and those that succeed at it seem to have limitless success. That's because they're focused on more than just improving their own lives - they're also strong on being change agents, empowering transformation and helping others reach their business goals. Shawn Shewchuk, founder and publisher of Results Press in the US, shares why entrepreneurs need to rethink the elusive ideal of work-life balance and rather strive for harmony.

“ Are you focused on giving value to others? [#ChangeYourResults pic.twitter.com/UllkTYDsD4](#)— Shawn Shewchuk (@shawnshechuk) [September 28, 2017](#) ”

Shewchuk, who appeared in the movie *The One-Minute Success System* with Brian Tracy and the upcoming *Game Changer*, has been dubbed America's top results coach for having improved the lives of literally millions through his publications, articles and videos.

To that end, he's also founder and president of global change agency Change Your Results, author of *Change your mind, change your results*, and has just relaunched [Results Radio](#).

Here, he shares what it takes to be the 'go-to' for those entrepreneurs, executives and high achievers that are driven to achieve more and collapse time frames and what SA can learn from the American market.

■ **Explain your passion of empowering transformation within individuals and entrepreneurs.**

My drive, motivation and ongoing learning come from witnessing the transformations in the lives and business that I am blessed to be a part of. No matter who I'm working with, the motivation is always derived from seeing the results they achieve as a result of following a path that was collaborated on.

Change your Results' existence serves only one purpose: Change. We've been privileged to work with over 8,500 clients from around the globe. We offer a number of specialised and customised solutions to our clients. So while the word "coach" isn't necessarily a favourite, it really is the most accepted as a description of what we do, yet we do so much more. The real answer to your question stems from a question that we ask every client before we enrol them, and that is,

“are you willing to do whatever it takes to achieve your goal, as long as it’s moral, ethical and legal?” So in reality, we do whatever we can to ensure that those we’re privileged to work with achieve their objectives.



Shawn Shewchuk

I was also honoured to be asked to appear in the production *The One Minute Success System*, with Brian Tracy among a number of other incredible people. The second movie, *Game Changer*, is about to be released and a real passion project of mine. We assembled a lineup of thought leaders and real game changers to share with the viewers that there’s a different way, and resources and coaches that can help.

This type of exposure allows me the ability to engage with a much larger and broader audience. My objective is to positively impact as many individuals, entrepreneurs and high achievers as I can. Coaching is a holistic process, so if the desire is for real and lasting results, you can’t just tackle one specific area or modality. The idea that you’ll see big results while focussing on just one area, such as sales or process, is an unfounded expectation. Real change and, therefore, results comes as a result of a unique approach that ensures all aspects are addressed – including what goes on in the space between our ears!

■ ***Tell us about your role as founder and publisher of Results Press, which brings a fresh approach to assisting those with a story and a message that need a platform from which to launch.***

A number of years ago when I wrote my first book, I encountered some interesting and time-consuming challenges with the publisher so decided at that point that I would start a publishing company. That decision became a reality in January of 2015 when Results Press was born. We publish non-fiction books with a focus on personal growth and development, coaching, business/real estate, plus inspirational stories and topics that motivate, inspire and promote growth.

The traditional, old-school publishing model that has been around for over a century is dying a slow and painful death. There are a few reasons for this, the first of which that very few get the opportunity to write and get their book published.

The second of the big nails in the coffin of the old model is that the publisher owns the intellectual property. This basically means that the author has some of his or her rights to their own book, and usually for a very meagre amount. With Results Press, the author retains ownership of his or her IP, while also being coached on how to utilise their book as a business generation tool.

The book thus becomes a brand launch pad, a massive credibility tool that brings the author a certain level of celebrity in their niche. I always let soon-to-be authors know that I’ve made millions of dollars not on the book, but because I have a book.

■ ***How do you juggle all these roles and still attain work-life balance?***

I place a big focus on family and spending time with my family, and to this end I’m very strategic on how and where I invest

my time.

“ As an entrepreneur, I don't believe in balance. Balance is different for every individual, therefore I believe that you can't really teach or achieve balance. What is absolutely necessary is harmony. As an entrepreneur or high achiever, as long as your priorities are correctly aligned, harmony is THE key to true success and lasting results that continue to grow along with the individual. ”

It certainly seems the case that the more you do, the more you can do. Click through to Shewchuk's [Instagram](#), [Youtube](#) and [Twitter](#) profiles and be sure to keep an eye on our #EntrepreneurMonth special section for updates!

ABOUT LEIGH ANDREWS

Leigh Andrews AKA the #MilkshakeQueen, is former Editor-in-Chief: Marketing & Media at Bizcommunity.com, with a passion for issues of diversity, inclusion and equality, and of course, gourmet food and drinks! She can be reached on Twitter at @Leigh_Andrews.

- A call for all to support small businesses - 5 Nov 2019
- #StartupStory: How SoloUnion SA's plugging the senior-level agency brain drain - 5 Sep 2019
- Amy Kleinhaus-Curd on her entrepreneurial gifts from Madiba and other 'giants' - 21 Feb 2019
- Lessons on entrepreneurial grit from an international ice swimmer - 29 Nov 2018
- The state of SA's social influencers with Special Effects Media - 27 Nov 2018

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>