

# Automotive

We've compiled our annual #BestofBiz 2017 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Automotive site over the past year below



## Our most-read stories

|    |                                                                                                           |             |
|----|-----------------------------------------------------------------------------------------------------------|-------------|
| 1  | <a href="#">New driving regulations in South Africa, 11 May 2017</a> - Jessica Woodruff                   | 20 Feb 2017 |
| 2  | <a href="#">The #AllNewNavara is all that and more</a> - Ilse van den Berg                                | 22 Mar 2017 |
| 3  | <a href="#">ZaiLab designs space truck to travel from Cape to Cairo</a>                                   | 08 Dec 2017 |
| 4  | <a href="#">What junk status means for car owners</a>                                                     | 13 Apr 2017 |
| 5  | <a href="#">Autobarn SA once again sponsors SuperHatch</a>                                                | 20 Feb 2017 |
| 6  | <a href="#">New semi-autonomous Volvo S90 on sale in South Africa</a>                                     | 27 Jan 2017 |
| 7  | <a href="#">2016 a record-breaking year for Volvo sales</a>                                               | 06 Jan 2017 |
| 8  | <a href="#">Kuga recall and Mustang's 2-star crash test leaves Ford's reputation bruised</a> - Mark Smyth | 27 Jan 2017 |
| 9  | <a href="#">We Buy Cars - An overnight success, 18 years in the making</a>                                | 25 Jul 2017 |
| 10 | <a href="#">Invitation to participate at the new Motor City @ Rand Show 2018</a>                          | 07 Dec 2017 |
| 11 | <a href="#">Major GM South Africa announcement</a> - Ilse van den Berg                                    | 18 May 2017 |
| 12 | <a href="#">Ford customers to do daily and monthly checks</a> - Graeme Hosken                             | 07 Feb 2017 |
| 13 | <a href="#">The world of second-hand cars, five things you should know</a>                                | 17 Oct 2017 |
| 14 | <a href="#">Next generation Mahindra Pik Up makes its way to SA</a>                                       | 13 Oct 2017 |
| 15 | <a href="#">Suzuki SA wins big at Cars Awards</a>                                                         | 20 Jan 2017 |
| 16 | <a href="#">Calling all dealers to join the revolution</a>                                                | 03 May 2017 |
| 17 | <a href="#">Steinhoff Group restructures Unitrans Automotive Group operations</a>                         | 28 Jun 2017 |
| 18 | <a href="#">We Buy Cars opens new head office in Midstream</a>                                            | 10 Oct 2017 |
| 19 | <a href="#">Ducati launches Panigale V4, creates film to capture sound</a>                                | 08 Nov 2017 |

|    |                                                                                                                      |             |
|----|----------------------------------------------------------------------------------------------------------------------|-------------|
| 20 | <a href="#">#BrandManagerMonth: Francesca Berta on CarZar disrupting the auto-trade industry</a> - Ilse van den Berg | 29 Mar 2017 |
|----|----------------------------------------------------------------------------------------------------------------------|-------------|

## Our most-read contributors

|    |                                  |
|----|----------------------------------|
| 1  | <a href="#">Jessica Woodruff</a> |
| 2  | <a href="#">Henrie Geyser</a>    |
| 3  | <a href="#">Ané Theron</a>       |
| 4  | <a href="#">Jeff Osborne</a>     |
| 5  | <a href="#">Mike Whitfield</a>   |
| 6  | <a href="#">Ricardo Coetzee</a>  |
| 7  | <a href="#">Des Fenner</a>       |
| 8  | <a href="#">David Sieff</a>      |
| 9  | <a href="#">Naresh Maharaj</a>   |
| 10 | <a href="#">Michael Frans</a>    |
| 11 | <a href="#">Sven Hammar</a>      |
| 12 | <a href="#">Trevor Hill</a>      |
| 13 | <a href="#">Hadlee Simons</a>    |

## Our most-viewed press offices

|   |                                         |
|---|-----------------------------------------|
| 1 | <a href="#">Tiger Wheel &amp; Tyre</a>  |
| 2 | <a href="#">SA Motoring Experience</a>  |
| 3 | <a href="#">Kia Motors South Africa</a> |
| 4 | <a href="#">AutoTrader</a>              |

## Our most-read new business wins

|   |                                                                               |             |
|---|-------------------------------------------------------------------------------|-------------|
| 1 | <a href="#">Jam Media to manage CarTrip's PR and social media</a>             | 24 Jan 2017 |
| 2 | <a href="#">MSCSports to manage sports sponsorship portfolio for Toyota</a>   | 09 May 2017 |
| 3 | <a href="#">D.M. Distributors to deliver Engen oil products in Mozambique</a> | 25 Jan 2017 |

## Our most-read new appointments

|   |                                                                                                          |             |
|---|----------------------------------------------------------------------------------------------------------|-------------|
| 1 | <a href="#">Peugeot Citroen SA appoints first black female digital marketing and advertising manager</a> | 30 May 2017 |
| 2 | <a href="#">Standard Bank appoints Simphiwe Nghona as new group head</a>                                 | 16 Feb 2017 |
| 3 | <a href="#">Polestar names Tim Heldmann as new VP for global marketing and brand management</a>          | 11 May 2017 |
| 4 | <a href="#">Mark Finlayson appointed as CEO for WesBank</a>                                              | 13 Feb 2017 |
| 5 | <a href="#">Letitia Herold to coordinate Honda Motor Southern Africa's PR, events</a>                    | 19 Jul 2017 |
| 6 | <a href="#">Ven Pillay appointed new non-executive director for Continental Tyres SA</a>                 | 16 Feb 2017 |
| 7 | <a href="#">UD Trucks appoints Gert Swanepoel as managing director</a>                                   | 01 Mar 2017 |
| 8 | <a href="#">Peugeot Citroen SA announces several new key appointments</a>                                | 14 Jun 2017 |
| 9 | <a href="#">Ziyad Gaba to take over Naeem Hassim's position at MBSA</a>                                  | 05 Jun 2017 |

|    |                                                             |             |
|----|-------------------------------------------------------------|-------------|
| 10 | <b>Nissan makes two new appointments in the EMEA region</b> | 29 Mar 2017 |
|----|-------------------------------------------------------------|-------------|

View the most-read lists for our other industries: [Marketing & Media](#), [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#), [Tourism](#) and [Marketing & Media Africa](#).

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