

# **Tourism**

We've compiled our annual #BestofBiz 2017 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Tourism, Travel & Hospitality site over the past year below.



#### Our most-read stories

1	eHomeAffairs making passport applications easier	30 Mar 2017
2	Singer Group, FOMO Travel partnership set to disrupt the travel industry	28 Feb 2017
3	Women taking SA travel agencies to new heights	28 Aug 2017
4	Mystical Knysna forest not affected by the fire	20 Jun 2017
5	Progressive Signature Lux Hotels opens first hotel in SA	25 Apr 2017
6	Dale Simpson, Radisson RED Cape Town's fearless curator - Cari Coetzee	08 May 2017
7	Lufthansa writes its love for Cape Town on the wall	06 Feb 2017
8	Being chief of a Club Med village - Cari Coetzee	07 Feb 2017
9	SA Tourism's new brand film captures the essence of SA	08 Sep 2017
10	TRVL: Shaking up the online travel industry with Jochem Wijnands - Cari Coetzee	17 Nov 2017
11	Billion Group makes its debut in hotel development with Mayfair Hotel in Mthatha	01 Jun 2017
12	Durbanite one of the 25 most influential people in the international meetings industry	20 Jul 2017
13	Johannesburg only sub-Saharan Africa city in Top 100 City Destinations Ranking 2017	07 Nov 2017
14	Ban on electronic devices will affect SA travellers	23 Mar 2017
15	Is Airbnb really a threat to the hotel industry? - Danny Bryer	29 May 2017
16	Cape Town ranked best business tourism destination in Africa	10 May 2017
17	Creating beach life for Gauteng	15 Mar 2017
18	Michelin trained, Soweto-born chef offers SA chefs opportunity to work in Paris	17 Jul 2017
19	Travel trends and top destinations for 2017	16 Jan 2017
20	Cape Town named best city in Africa and Middle East	12 Jul 2017

### **Our most-read contributors**

1 Josephine Wawira 2 Enver Duminy 3 Mareike Pietzsch 4 Danny Bryer 5 Guy Stehlik 6 Alan Knott-Craig 7 Janine Fourie 8 Jogbojogbo Abdulrahman 9 Phindiwe Nkosi 10 Irma Hunkeler
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8 Jogbojogbo Abdulrahman 9 Phindiwe Nkosi
9 Phindiwe Nkosi
10 Irma Hunkeler
11 Stephen Marshal
12 Jarred Manasse
13 Craig Byren
14 Meet Morakhiya
15 Zintle Tsholoba

## Our most-viewed press offices

1	Cape Grace
2	uShaka Marine World
3	City Lodge Hotel
4	Domestic Flights South Africa
5	Birchwood Hotel
6	Stage and Screen Travel Services

#### Our most-read new business wins

1	Thebe selects Irvine Partners to handle Cape Point's PR	08 Feb 2017
2	Tintswalo Lodges appoints Five Star PR	16 Feb 2017
3	Sun International MVGs now have access to DEOD	03 Jul 2017
4	Zanzibar Amber Resort appoints communications agency, Red Carpet Concepts	08 Mar 2017
5	Glass Slipper to manage LUX Resorts	01 Aug 2017
6	Crystal Lagoons appoints Wired Communications	01 Nov 2017
7	Big Ambitions to manage Flight Centre's PR	13 Dec 2017
8	Tribeca to develop a Batsumi Travel newsletter	07 Nov 2017

### Our most-read new appointments

1	Eluan Rabe is the Menlyn Boutique Hotel's new GM	21 Jun 2017
2	Flight Centre appoints Tebogo Thekisho as new non-executive director	14 Jul 2017

3	Elle Reinink to manage Royal Chundu sales in Europe	02 Feb 2017
4	MSC South Africa appoints Ross Volk as MD	24 Jan 2017
5	Reinher Behrens is the new Franschhoek Wine Valley Tourism Authority CEO	23 Feb 2017
6	Tsogo Sun makes several new appointments	30 Mar 2017
7	Peter Dlamini appointed CEO of Mankwe Gametrackers	15 Feb 2017
8	Miranda Evangelou joins Faircity Hotels and Apartments	04 Dec 2017
9	CASA appoints Qhinaphi Sitsila as GM	13 Mar 2017
10	Lukas Laubscher returns to SA as Twelve Apostles deputy GM	14 Feb 2017

View the most-read lists for our other industries: <u>Marketing & Media, Retail, Agriculture, Automotive, Construction, CSI & Sustainability, Education, Energy & Mining, Finance, Healthcare, HR & Recruitment, ICT, Legal, Lifestyle, Logistics & Transport, Property, Tourism and <u>Marketing & Media Africa</u>.</u>

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