

## Jobs4Bahrainis.com portal launched in Bahrain

The first private sector initiative dedicated exclusively to improving the employment prospects of Bahraini nationals was launched recently. Jobs4Bahrainis.com is the first service of its type in Bahrain, providing employers with access to Bahraini talent and enabling Bahrainis to search for job opportunities within their specialised or preferred employment sectors.



The new site is a joint venture between Gulf Connexions, one of the leading recruitment companies in the region and Al Hilal Group, the Kingdom's leading publishing and marketing organisation.

With a core mission to get Bahrainis into the workforce, the site is aligned with the Bahrain government's Economic Vision 2030 and enjoys support from main partner Gulf Air, Bahrain's national airline and a major employer of Bahraini nationals.

### More than just jobs on offer

The site offers job seekers - from school leaver to experienced professional - a wealth of careers-related information on one easy-to-navigate platform, from the latest job vacancies to value-added career guidance services, with dedicated pages on CV writing tips and CV templates, interview techniques and tips and much more.

Al Hilal group managing director Ronnie Middleton said: "The idea of the portal came from a realisation that the Kingdom's working population represents a valuable resource and that in this highly technological and Internet-driven age, we needed to showcase the best of Bahrain in terms of our national workforce in a way which related to today's hi-tech era.

### Aiming to be an unrivalled resource

"As the initiative develops, links with colleges, universities, training establishments and recruitment professionals will be nurtured and expanded, and we plan to provide whatever we can to assist Bahrainis gain secure, rewarding employment."

Gulf Air CEO Samer Al Majali said: "As one of the Kingdom's largest employers, Gulf Air is committed to supporting projects

that help develop local talent and provide jobs for Bahraini nationals such as Jobs4Bahrainis.com.

"Gulf Air is leading the way amongst its regional competitors in terms of nationalising its workforce. Today 79% of senior and middle management positions are held by Bahrainis, while our overall Bahrainisation level at our headquarters has reached 51%."

Gulf Connexions CEO Derek Dorman said: "Jobs4Bahrainis will tap into the most comprehensive CV database of graduate and experienced professional Bahraini talent available anywhere, which is an unrivalled resource developed by Gulf Connexions over the last four years."

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