

Engen launches e-commerce app in Namibia

Engen has introduced a new mobile app in Namibia enabling customers to order groceries and take-out from Engen's convenience stores at the click of button, for either delivery or pick up between 8am and 8pm. The app is described by Engen as a first for the Namibian petroleum industry.



Source: Getty

With Covid-19 hygiene protocols still front and centre, the Engen App conveniently offers motorists a safe and contactless way to pay for their fuel and convenience store purchases.

“We are extremely excited to launch our new user-friendly Engen App, which offers 24-hour access to all our products and services via a secure cashless payment mechanism,” says Christian Li, Engen’s managing director in Namibia.

“We deliver your order or bring it to your car for collection,” he adds.

Loyalty and rewards

The Engen App also offers rewards and gamification features, including instant Win & Spin and Scratch & Win games; Smiles\$ loyalty points, and digital vouchers. “Our customers can receive loyalties and rewards with every purchase, as well as a cashback option which can be used in exchange for goods, services and payments,” says Li.

Cashless payments can be made by either using points accumulated or via a linked credit or debit card. “The loyalty feature allows our valued customers to collect digital loyalty badges through the Engen App,” explains Li.



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“You can also send a gift voucher via the Engen App to other users as well as to people who are not on the app via a specified cell phone number which is sent via SMS.”

The Engen App is available to download on Google Play, Apple App Store and Hauwei App gallery.

For more, visit: <https://www.bizcommunity.com>