

New journalism, communications program offered in Kenya

The Presbyterian University of East Africa School of Communications Studies and The Centre for Art and Media Entrepreneurship in Africa (CAMERAFRICA) in Kenya have partnered to offer an Executive Diploma in Journalism and Communications Program starting March 2011. The curriculum is designed with the aim of preparing seasoned, high potential mid-level and senior journalists and communication specialists for big assignments by providing them with core practice and management skills they will need to run successful newsrooms and creative communications enterprises. For more information on the nine-month program, email executivediploma@camerafrica.co.ke.

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