

Wild and Marr, SA's foremost distributor of audio equipment in Southern Africa since 1944, exhibits

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Mediatech Africa, the continent's largest technology trade fair, will showcase and demonstrate Music and Professional Sound developments and advances including leading products for programme and post-production applications. The expo takes place from 20- 22 July 2011 at the Coca-Cola dome in Northriding, Johannesburg, South Africa.



"Our leading brands are universally accepted and what better way to showcase these than to exhibit at Mediatech," says Marketing Consultant Helen De Oliveira Reis.

"Mediatech is a platform on which Wild and Marr can maintain and further reinforce their presence in the pro audio industry."

Wild and Marr's field of expertise offers custom audio engineering, audio/video integration, computer aided design and acoustic analysis. Products on display will range from JBL speakers, specifically the EON210P and EON515XT, PRX 600 and the premium touring system, Vertec Subcompact. Soundcraft's digital consoles the Vi1 and Si compact and the Studer On-Air2500 will be on display and set up for hands on demonstrations. Crown amps and a range of Shure microphones and headphones will also be on show.

"Our dedicated sales, design and engineering team from Johannesburg, Durban and Cape Town branches will be available on the stand," continues De Oliveira Reis.

"Our latest projects include Johnson Matthey for a voice evacuation system, a background music system for Jubilee Mall, an audio visual and delegate address system for the Swaziland Cabinet and an election eight ton campaign vehicle for MMD Zambia. We are also currently working on the upgrade of the announcement systems and dedicated radio stations at O.R. Tambo International."

Dr Victor, a respected South African musician has chosen Harman and Wild and Marr as his preferred supplier and has acquired JBL 'Vertec' premier line array touring systems complimented with a Soundcraft Vi1 digital mixing console and Shure UHF-R wireless systems.

"Wild and Marr are also actively involved in the live outdoor sound demo's and representatives from Wild and Marr and Harman Pro will be giving talks at the presentation zone," concludes De Oliveira Reis.

Register at www.mediatech.co.za

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