

Roaring success for the ROAR Organiser and Exhibitor Awards

On 26 January 2017, the Association of African Exhibition Organisers (AAXO) held their very first ROAR Organiser and Exhibitor Awards at the Ticketpro Dome, Johannesburg. With 330 guests attending; exhibitors, organisers, suppliers and media industry executives joined a team of judges to celebrate industry successes of 2016.

The event is the first of its kind in South Africa to have exhibitors included in industry awards with two entry sections, these included entries solely for exhibitors and exhibition organisers, respectively. For the *Best Exhibitor Awards*, entries were accepted in five categories, including Trade Exhibition, Trade and Consumer Exhibition, Consumer Exhibition, Confex and Table Top Exhibition.







The organiser award section judges included industry experts like Dirk Elzinger, MD, Convention Industry Consultants, Talita Myburg, Business Unit Director, Grey Advertising, Clinton Souter, National Sales Manager, Franke, Martin Hiller, Associate Publisher and Editor, 3S Media, Chantal Riley Marketing Manager, Clockwork Media and Anton Post, MD, Sanctuary Retreats.

A full list of winners and awards can be viewed on the [AAXO's website](https://www.aaxo.co.uk).