

Here comes the bride...

Winner of the EXSA Exhibition of the Year award in the consumer category for two years running, Wedding Expo is set to once again go ahead at The Coca-Cola Dome, Northgate, 2 - 3 September 2006. The expo generally attracts over 7500 visitors. "In the eight years of being involved in the wedding industry there has been an unprecedented growth in the number of visitors to the bridal shows," says Amanda Cunningham, managing director of Wedding Expo. "We are even seeing visitors from around the globe coming to plan their special day." Cunningham attributes the success not only to extensive advertising and editorial campaigns but to the growth and creativity of the industry as a whole.

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