

Exhibitions go 3D

The 3D Group has added a new company to its portfolio of companies specialising in stand design, building, furniture hire, portable displays and electrical fittings. The new company, known as 3D Shell, will partner with show organisers to create memorable exhibitions by going 'beyond the box' - or shell. 3D Shell will encourage organisers to take a fresh look at floor plans, design themes and logos.

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