

Providing the tools for a better education



To help provide disadvantaged learners with the tools for a better education, MWEB has partnered with Pick 'n Pay, M-Net and S.M.I.L.E. to roll-out the Big Stationery Donation Drive for 2007. This drive, now in its second year, is a national campaign where members of the public are encouraged to donate stationery at over 350 Pick 'n Pay stores nationwide. All contributions will be distributed to underprivileged schools by S.M.I.L.E. (St Mary's Interactive Learning Experience), a national community-based education non-profit organisation. "The enthusiasm of Pick 'n Pay shoppers and MWEB members alike during the last drive helped us collect enough stationery and funds to assist 40 disadvantaged schools during 2006," says Natalie Thayer, MWEB Home GM. "This year we are going bigger by increasing the Stationery Drive's presence to 350 stores, allowing us access to a larger national audience and ultimately giving us the tools to assist even more of South Africa's underprivileged schools."

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