

# What's next in 2024 – season 9 of South Africa's favourite tech video podcast is coming soon

Issued by Broad Media

23 Jan 2024

This season will feature an impressive lineup of South Africa's most prominent ICT business leaders, who will share their insights into popular and emerging technologies.



Season 9 of What's Next with Aki Anastasiou – South Africa's largest and most popular technology podcast – is coming soon.

• Watch the What's Next with Aki Anastasiou Season 9 trailer.

This season will feature an impressive lineup of South Africa's most prominent ICT business leaders, who will share their insights into popular and emerging technologies.

You can expect the latest insights into cybersecurity, 5G, fibre, cloud, AI, and much more.

What's Next Season 9 will therefore be a must-watch for every South African business decision-maker.

## Watch What's Next with Aki Anastasiou

To keep up with the latest innovations and developments in the tech sector, tune in to Season 9 of What's Next with Aki Anastasiou on the following platforms:

- What's Next website
- YouTube
- Facebook
- <u>Spotify</u>

#### Google Podcasts

These platforms will feature each Season 9 episode as soon as it is available, and you can also listen to every episode from previous seasons on demand.

Across these past seasons, What's Next with Aki Anastasiou has achieved over 5 million views – and 2024 promises to continue this impressive growth trend.

### **Excellent opportunity**

The large audience of What's Next with Aki Anastasiou presents a great sponsorship opportunity to marketers.

Sponsoring an episode will position your brand prominently in front of What's Next's audience, providing your company with extensive exposure.

• Click here to contact MyBroadband's marketing team.

Watch the trailer for Season 9 of What's Next with Aki Anastasiou below.

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- "Why South Africa's top companies advertise on BusinessTech 23 May 2024
- "How to get your executives on South Africa's hottest investment video podcast 16 May 2024
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