

## Still relevant, 50 years later



*Bona* has been recognised as the number one magazine brand in South Africa, according to last week's Markinor/*Sunday Times* Top Brands Survey, coming out tops among respondents on aspects such as awareness, trust and confidence in the brand. Enthuses advertising manager Debbie McIntyre, "We at Caxton Magazines are so proud of *Bona* - 50 years on, *Bona* remains relevant to the market and a key communication vehicle for advertisers."

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