

Inaugural Enterprise Africa Summit set for 2019

From 24-25 January 2019, the full ecosystem of Africa's enterprise applications leaders will gather under one roof in Cape Town at the Avenue Conference and Event Venue, V&A Waterfront for the inaugural Enterprise Africa Summit.



Source: pixabay.com

This first ever conference and exhibition of its kind will feature approximately 30 speakers during two days of keynote and analyst moderated panel discussions. In addition, delegates and sponsors can take advantage of up to 12 hours of unique networking opportunities, including formalised pre-arranged meetings in the Transformers' Lounge.

The event will attract approximately 400 delegates spanning the enterprise applications spectrum, 90% of whom are business leaders who are engaged in strategy, projects, or other direct investments in enterprise applications (such as ERP, CRM, logistics and finance) or digital transformation (Internet of Things, cloud computing, machine learning, big data and artificial intelligence).

The Enterprise Africa Summit is the sole business-intensive event that gathers an audience of stakeholders, strategic leaders, and decision makers in one venue, presenting software and services providers a unique chance to get direct feedback on new products and services, to build relationships with counterparts and clients, and to gain an intimate, inside view of the ambitions and concerns of the African continent's influencers and decision-makers.

Under the theme “Accelerating the African Digital Sunrise”, the conference program capitalises on the momentous greenfield opportunity that the African continent represents for enterprise software and services providers.

“Leaving hype and buzzwords at the door, this is the world’s first ever platform dedicated to promoting enlightened collaboration between organisations and software and service providers to propel the evolution of enterprise applications and emerging digital technologies in Africa,” said Michael Doane, content director and co-founder of the Enterprise Africa Summit.

At the Enterprise Africa Summit, motivated African business leaders will benefit from a focused exploration and elucidation of often-convoluted technology messaging and concepts while software and services providers will gain a more client-intimate focus for their market messaging.

For more, go to [Enterprise Africa Summit](#)

For more, visit: <https://www.bizcommunity.com>