

# MaxAxiom appoints Shauna Carter as national sales director

MaxAxiom announced that it has appointed Shauna Carter, former regional head of sales at Mxit. Carter officially started with the company on 4 May 2015. Shauna joins the MaxAxiom team as national sales director.

Carter joined Mxit in 2008 where she served as account manager for four years and moved through the ranks over a nine year period to head up digital media sales. Most recently she was focused on business development and regional sales in Cape Town.

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