

CN&CO and Decimal awarded Club Med contracts

CN&CO has been appointed as Club Med South Africa's public relations and communication agency, while Decimal has been appointed to handle the brand's creative strategy and customer relationship management. Established in 1950, Club Med is considered the leader in all-inclusive holidays with offerings like all-day gourmet dining, premium beverages, and world-class sport and activities at its more than 60 sun and ski resorts.

Over the years, it has garnered numerous awards, including the prestigious Globe Travel Award.

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