

Willa Rossouw to lead SeedVision's sales, production

Willa Rossouw is SeedVision's new commercial manager. SeedVision is a joint venture between AGT Foods Africa and S&W.

He will head the production and sale of sunflower, grain sorghum, and forage sorghum into Africa, the Middle East, and Europe. His experience in the seed industry has included research and development, sales, project management, and most recently as a marketing development manager for a leading seed company.

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