

## The perfect accompaniment to chocolate



The launch of Bakers Romany Creams Mintier Choc coincides with Bakers Romany Creams' winter SMS promotion, which ends on the 31 August 2006. Covered in crispy mint pieces, Bakers Romany Creams Mintier Choc has a stronger mint flavour. "By continually giving our consumers new, enticing products we are strengthening the 'Romany time is anytime' brand ideal," comments Denese Pillay, Bakers senior brand manager. The new variant retails as a 200g box for R7.99.

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