

Roll out of Forbes8 to drive entrepreneurship in Ghana

Forbes8 Network, a digital channel and app-based service that will inspire entrepreneurs and those with great ideas to promote new businesses and improve life, has been introduced by Forbes and AW3 Media - with Busy Internet as their Ghanaian partner.



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The platform enables users to log-in to watch/listen to seminars, interact with business leaders, and offer an opportunity to be mentored by leading business executives. It also covers 100 vertical topics and industries, which allows entrepreneurs to receive breadth and depth from storytelling and the opportunity to hear some of the industry's best speak on how they got started.

To access the platform, users can sign up within Busy data plans or directly on Forbes8.com or iOS App Store Forbes8 application; the network is currently on iOS and can also be accessed on www.forbes8.com. With Ghana being the first country to benefit from the Forbes8 Network, this allows entrepreneurs a chance to join and watch streams from live business events and interactions around the world.

The chairman and CEO of AW3 Media Group, Amos Winbush III, said: "It will inspire doers to keep doing what they love and to find out how others got where they are; delivering the stories behind the drive, the people behind the power, the makings of success and the purpose beneath the actions that change the world."

Forbes8 was built to inspire a fast-changing global workplace. With machine-learning tools recommending video playlists to help individual doers at scale, it's capitalism in action. With its introduction in Ghana, Ghanaian entrepreneurs will benefit from reliable, a high-performance digital channel designed to equip them and other business minds as they traverse their careers and lifecycle."

On the other hand, the chief director at the business development ministry, Joe Tackie, praised Forbes for choosing Ghana to officially launch the platform, declaring, "This game-changer is really very inspiring, and we believe it will enhance economic gains of our entrepreneurs. We also believe that introducing the Forbes8 is a step in the right direction, as it provides brighter prospects for entrepreneurs in Ghana to tap into a vast pool of resources from world business leaders."

Source: NexTVAfrica.com.

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