

Continental Outdoor wins Superbrand award

Continental Outdoor Media (Zimbabwe) was awarded 2nd prize in the Best Media House category in the 2011 Superbrands Awards at an awards ceremony last night, at the Rainbow Hotel in Zimbabwe, hosted by The Marketers Association of Zimbabwe. The award comes just after six months of Continental Outdoor entering the Superbrand competition and just over a year after the launch of the Continental Outdoor Media brand in Zimbabwe.

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