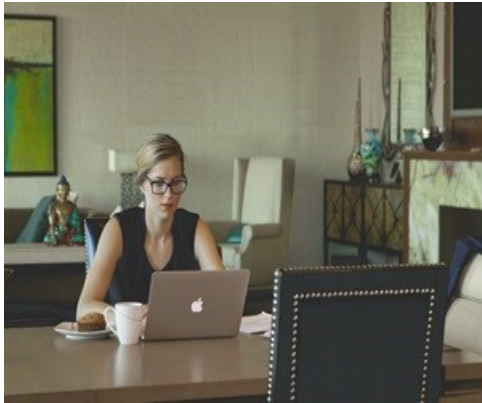


Inaugural Small Business Expo, #BuyABusiness Expo has 54% women exhibitors

As Women's Month ends, the inaugural Small Business Expo and #BuyABusiness Expo continues to highlight the success stories of businesswomen in South Africa and beyond. The Small Business Expo is run in partnership with the Eskom Development Foundation and the #BuyABusiness Expo is run in partnership with ABSA.

Taking place from 8-10 September 2016, at the Ticketpro Dome in Northgate Johannesburg, businesswomen represent 54% of exhibitors that will be brokering relationships with other businesses, investors, entrepreneurs and corporate leaders.



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“Women are no longer niche, as consumers, as working professionals and as business leaders and owners. We have been running successful businesses and succeeding in our careers for decades. It is time for the business landscape to evolve and mirror this,” said Carol Weaving, MD at Thebe Reed Exhibitions.

“These events show that women should be mainstream in business. We have strong players in a cross-section of industries and a series of workshops and activities that place women in the centre of the economy. This is going to be an exciting platform,” she concluded.

The expos will feature a series of activities over three days that focus on women in business. The activities include features of success stories of women in business, panel discussions and a number of capacity building workshops and masterclasses run by women for both men and women in business.

Women-owned business exhibiting at the Small Business Expo and the #BuyABusiness Expo come from a cross-section of industries which include:

- Recycling and renewable energy
- Venture capital
- Large-scale retail
- Technology
- Construction and engineering
- Professional services

- Manufacturing

Exhibitors and visitors alike can partake in a series of capacity building and relationship brokering activities including:

- Business Speed Networking sessions
- Development Den workshops on how to strategically position your business with growth in mind
- Business Bootcamp workshops for early stage start-ups
- Business Theatre covering various topics from branding and sales and marketing to women in business
- Full on Franchising Theatre workshops hosted by SA Franchise Warehouse
- Techpreneur Pavilion by The Innovation Hub for tech-based small business and entrepreneurs
- Wealth Masterclasses with local and international speakers

The Expos are both open to visitors free if they pre-register on www.smallbizexpo.co.za and www.buyabusinessexpo.co.za. Tickets to the expos are also available at the door for R60.

For more, visit: <https://www.bizcommunity.com>