

New Gen Awards entries are now open

Entries for the seventh annual New Generation Social & Digital Media Awards (New Gen Awards) are open until 15 July 2019. The awards are open to all South African agencies, corporate marketing teams, creatives, influencers and strategic communication students.

A few changes have been made to the category list, which sees some new ones added and the overall total number of categories reduced. The Individual Influencer Marketer Award category, introduced in 2018, has been adjusted and sees the number of followers across the various social platforms reduced.

Another new category added this year is the Best Use of Podcast/Vlog to promote a Product or Brand/Event. For more information or to enter the awards visit www.newgenawards.co.za.

For more, visit: <https://www.bizcommunity.com>