

VIMN expands the roles of Alex Okosi, Jill Offman

Viacom International Media Networks made two key staff adjustments at The Paramount Channel and BET International. VIMN Africa executive VP and MD Alex Okosi's new role will include the oversight of all markets outside of the US.

Comedy Central International head and MTV UK and Comedy Central UK MD Jill Offman has been promoted to executive VP and her new role will include the oversight of The Paramount Channel. Okosi and Offman will continue to report to the HODs of their current respective roles while also reporting to VIMN president and CEO David Lynn in their new roles.

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