

Burkina Faso makes private TV pay

Private televisions will have to pay 75 million CFA per year to air their programmes on the DTT platform in Burkina Faso...



Image source: Gallo/Getty.

For two years now, discussions have been taking place in the steering committee of the DTT, compared to the cost of the fee that must pay the private television, to appear in the DTT bouquet of Burkina Faso.

Last week, the Prime Minister, Christophe Joseph Marie Dabiré, had a meeting with the committee of DTT, the president of the Regulatory Authority for Electronic Communications and Posts (ARCEP) and the Higher Council of Communication (CSC), as well as the ministries involved, namely the Ministry of Communication, the Ministry of Development of the Digital Economy, the Ministry of Economy and Finance, and the Ministry of Commerce.

According to the minister in charge of communication, Rémi Fulgance Dandjinou, a consensus was reached during the meeting with the head of the government. Thus, he explained, with regard to national coverage for the rise of DTT, private television will have to pay annually, the sum of 75 million FCFA. For zones A of Ouagadougou, B (Bobo-Dioulasso) and C for the other regional capitals, royalties will be fixed later by a small committee, under the supervision of the head of government.

Rémi Dandjinou also revealed that the committee took stock of the installation work of the various DTT sites located in Burkina Faso.

“On 37 sites, there are 33 that are actually operational, three are being connected and one is waiting for the connection,” he said.

The Minister of Communication has revealed that another committee will meet soon to make an effective assessment of the deployment of DTT on the national territory.

Source: NexTVAfrica.com.

For more, visit: <https://www.bizcommunity.com>