

Iflix to bring Hollywood content to Africa

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Iflix, video-on-demand (VOD) platform, has sealed a deal with US studio NBCUniversal (NBCU) for a host of TV series and movies for subscribers in sub-Saharan Africa.



Image credit: Piotr Adamowicz via [Pexels](#)

Iflix NBCU series include *Mr Robot*, *Grimm* and *Suits*, as well as films such as *Gladiator*, *Bridesmaids* and *Psycho*, form part of the licensing deal, which comprises hundreds of hours of content.

Evert van der Veer, head of content for Africa and Mena for Iflix said, “NBCU is one of the world’s most pre-eminent providers of award-winning content. We are thrilled to offer many of their most acclaimed series and movies to consumers across the sub-Sahara African region, reaffirming our commitment to our members to offer the best and widest selection of entertainment content available.”

Iflix designed for digital video consumers in emerging markets is now operational in 25 markets across Asia, the Middle East and Africa.

Source: [Nextv News International](#)

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