

Okosi emphasises public-private partnerships at CGMS 2017

The 2017 Children's Global Media Summit (CGMS 2017) was curated by the BBC and held in Manchester in the UK from 5-7 December 2017. This year, the CGMS 2017 focused on education, empowerment, entertainment, innovation and freedom.

During his address, executive VP and MD at Viacom International Media Networks Africa and BET International Alex Okosi emphasised the importance of public-private partnerships in addressing Africa's education challenges. Okosi highlighted the network's commitment to development through content like Nickelodeon's education initiatives, which featured financial literacy, mathematics and science for learners at a primary school level.

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