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## Morgan Freeman stars in new Turkish Airlines campaign

Turkish Airlines, winner of the Skytrax 'Best Airline in Europe', premiered its new commercial starring Oscar winner Morgan Freedom. Directed by Matthias Zentner and shot in Los Angeles, the commercial will be aired across four continents.

The commercial will be broadcasted in every destination Turkish Airlines flies to worldwide. You can follow the campaign on their YouTube channel link <u>here.</u>

This campaign follows the success of the 'Batman v Superman: Dawn of Justice' campaign from last year, starring Ben Affleck, Henry Cavill and Jesse Eisenberg, as well as the 'Kobe vs Messi: The Selfie Shootout'.

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