

IAB SA sets criteria, asks members for 2018 Bookmarks jury panel nomination

IAB SA has started collating the jury panel for the 2018 Bookmark Awards and is calling on members to nominate judges.

Members will have to consider the following criteria when making a nomination:

- Judges must be available for judging in January and February 2018.
- Judge panel must be representative across gender and cultural criteria.
- General judges should be all-around experts in digital marketing.
- Specialist judges should be experts in a specific category.

Members will be sent a nomination form, which will be forwarded to the jury nominee for completion and submission before 25 August 2018.

For more, visit: <https://www.bizcommunity.com>