

Toyota recruits Leon Theron as senior VP of sales/marketing

Toyota South Africa Motors (TSAM) has appointed Leon Theron as its new senior vice president of sales and marketing. He succeeds Calvyn Hamman, who retired at the end of 2019.

Theron was the vice president of sales prior to his new appointment, where he responsible for various retail channels including dealers, rental, government, tenders and fleets.

He has been with TSAM for 28 years and has held several key leadership positions across multiple divisions within the organisation.

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