

## #BizTrends2022: The future of media with Moky Makura

Moky Makura presented a talk on 'The Future of Media - Hard Data, Soft Stories' at the recent BizTrends 02.02.2022 event. The event saw seven of Africa's leading trend forecasters take to the virtual stage to share their intellectual capital with attendees. Watch now:

Moky Makura the executive director of [Africa No Filter](#), a donor collaborative focused on shifting the African narrative in the media. She is also a TV presenter, TedX speaker, producer, author, publisher and successful entrepreneur. Follow [@mokymakura](#) and [@africanofilter](#)

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