

Hero appoints Brendan Stein to head up Hero Film

Hero, a dynamic and integrated marketing agency with offices in Cape Town and Johannesburg has officially launched Hero Film. Headed up by Brendan Stein as newly appointed managing creative director alongside technical director, Pierre Steytler, they will be working closely with existing and new clients to steer them through these technologically and economically changing times.

The recent rebirth of video production and the revolutionary change from single medium communication channels becoming integrated campaigns, with video the brand story-telling Hero, was a deciding factor in the formation of an independent digital Hero Film production studio.

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