

Brandnew Creative Agency launches Rawson Developers' The Winchester

Integrated marketing, events, design and communications house Brandnew Creative Agency has with great success launched Rawson Developers' latest property development project, The Winchester.

Brandnew were tasked with the marketing of the launch that resulted in an increase in sales with 98% of the development sold out within three hours of the launch via an online microsite.

This is a record-breaking achievement in the real estate industry.

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