

VIMN Africa shines bright at PromaxBDA Awards

Viacom International Media Networks (VIMN) Africa received a total of 18 awards at the PromaxBDA Awards which was held in Johannesburg, earlier this month. The PromaxBDA Awards recognises exceptional marketing in the entertainment media and marketing sector.

MTV Base received six awards as well as Comedy Central while Nickelodeon received five and MTV received one gold award.

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