

Nicole McNamara is VWV Group's new MD

Nicole McNamara has been appointed as the experiential marketing agency, VWV Group's new managing director. In her new role, McNamara will be responsible for implementing VWV's new strategic objectives in digital marketing and live experience.

McNamara joined VWV as a group financial director, two years ago, and was significant in leading annual budgets, having formerly headed VWV's logistics division, Logic.

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