

Tribeca Public Relations and Bolt renew relationship

Tribeca Public Relations and ride-hailing platform Bolt (formerly Taxify) has renewed and strengthened its relationship.

Tribeca is currently working with Bolt to manage public relations activity in 12 cities in South Africa with the impending launch of additional cities throughout the year.

The PR company is also working with the team to launch Bolt for Business, a new platform that enables businesses to manage work trips, and Bolt Food, a food delivery app.

For more, visit: https://www.bizcommunity.com