

Jam Media to launch new fashion boutique Carla Zara

360 degree communication agency, Jam Media has landed the PR, event management and digital marketing contract to launch new fashion boutique Carla Zara.

Following the success of her online store, Carla Zara has made a name for herself in Cape Town's fashion scene and hopes to further grow her brand through the establishment of the store set to open its doors 10 July.

For more, visit: <https://www.bizcommunity.com>