

Retail veteran Peter Ludi joins RedPanda

RedPanda Software, a specialist in enterprise retail software and IT, has appointed Peter Ludi as its business development director.

Ludi will manage RedPanda Software's growth as it partners with new retailers to help them with their digital transformation journey.

Ludi's background is in business administration, strategy and commerce, with 35 years of experience in retail. His retail experience includes working on the shop floor, in the stores, and in auditing. Over the years, he has gained extensive experience in retail operations management, including POS selection and implementation for a reputable retailer. That is where the relationship with technology began.

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