

## **Tourism & Travel**

We've compiled our annual #BestofBiz 2023 lists across all our industries featuring our most popular articles, most-read contributors and company news. Discover the most read content on Bizcommunity's Tourism, Travel & Hospitality site over the past year below.



## **Most-read stories**

1	'Flight shaming' has the potential to bring tourism to the ground - Lee-Anne Bac	28 Sep 2023
2	SA National Parks Week 2023 dates announced	14 Aug 2023
3	Your free access to South African National Parks	06 Sep 2023
4	Is it time for South Africans to switch the channel from DStv? - Anton Gillis	23 Feb 2023
5	Western Cape claims 3 in the top 50 Most Loved Destinations in the world	03 Feb 2023
6	Introducing the Klein Karoo's all-new Mont Eco	24 Apr 2023
7	Victoria Falls: Where angels gaze and moonbows hide - Irvine Partners	10 Mar 2023
8	Cape Wine Tourism Awards shine spotlight on industry's best	12 Oct 2023
9	Malta Tourism Authority - a success story - Invibes Advertising	27 Sep 2023
10	Trends shaping tourism and hospitality industries in 2023	07 Feb 2023
11	Sho't Left Travel Week: A chance to boost South Africa's domestic tourism - Robin Fredericks	06 Jun 2023
12	Sustainability trends that may impact the hospitality and food industry in 2023	06 Mar 2023
13	CemAir, Aquila Collection, and others partner to promote Cape Town tourism	23 Aug 2023
14	Air France reinstates seasonal Paris-Cape Town flights	07 Jul 2023
15	FlySafair expands regional reach with four new routes	04 Aug 2023
16	SanParks appoints first female CEO	31 Mar 2023
17	Cape Town Air Access, Travelstart partner to drive George tourism	05 Dec 2023
18	Africa's hotel and hospitality sector growth to boom in 2023 - report	31 Jan 2023
19	FlySafair adds 4 more regional routes	06 Oct 2023

## **Most-read contributors**

1	Lee-Anne Bac
2	Tshifhiwa Tshivhengwa
3	Guy Ste hlik
4	Enver Duminy
5	Stewart Smith
6	Hariprasad Viswanathan
7	Paul de Waal

## Most-viewed press offices

1	City Lodge Hotel
2	Woodford Group
3	Gauteng Tourism Authority
4	dmg events Africa
5	Urban Foods

View the most-read lists for our other industries: <u>Marketing & Media, Retail, Agriculture, Automotive, Construction & Engineering, Education, Energy & Mining, Entrepreneurship, ESG & Sustainability, Finance, Healthcare, HR & Management, ICT, Legal, Lifestyle, Logistics & Transport, Property and Tourism & Travel.</u>

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