

An SA agribusiness appoints MiX Telematics as its telematics provider

A diversified agribusiness in South Africa has appointed MiX Telematics as its preferred telematics provider. The fleet and mobile asset management solutions provider's light fleet solution will be utilised across 600 vehicles to improve safety, efficiency, and security.

Keeping track of their at-risk vehicles at all times is a primary objective for the business whose core functions include providing agricultural inputs and market access to agricultural products.

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