

Top eight corporate gifts of 2014

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[Ambella Corporate and Promotional Gifts](#) examined what's been trending in the **corporate gifts** world this year. From [workwear](#) to technology, here are the top eight gifts given in 2014:

1. Diaries and organisers



Image credit: Ambella

Though we live in the digital age, a diary is still one of the most popular [corporate gifts](#); many professionals prefer to keep track of their appointments on paper.

2. Card holders

The accessory that no professional should do without, this item has been super popular among corporates this year.

3. Food and drink

It's no wonder that food and drink are still such popular choices. It doesn't take a lot of effort to find out what kind of beverage or cuisine a client likes, and when you get their favourites, the thought will be as cherished as the gift.

4. Tablet holders



Image credit: Ambella

Tablet holders are useful everywhere you go, whether it's on the office desk or at a client meeting; a professional can never have too many.

5. Corporate clothing

The gift that never ends! Find a reputable [T Shirt printing](#) company to produce a quality and fashionable design, and your [branded clothing](#) will be advertising for you long after you've forgotten you even gave the gift.

6. Digital photo frame

These have grown tremendously in the corporate gift-giving market. What better way to make clients love your brand than to associate it with their loved ones. As pictures on their desks conjure up fond memories, your brand will be in their minds.

7. The whimsical gift

Sometimes saying nothing can say everything! A gift that's fun and silly, given just for the sake of a laugh can sometimes make a bigger impact than a thousand branded pens. Your client will remember you as the one company that didn't try to buy their business and was more interested in simply making them smile.

8. The gift of giving

This one has no downside. Giving a client the opportunity to make a donation to a charity that is close to their heart will help the recipient, make you both feel good, and you'll be showing your clients you care about others.

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