

## Jacques Cilliers to lead *Longevity's* digital content

Jacques Cilliers has been appointed as *Longevity's* new digital director. In his new role, Cilliers will be responsible for the content published on *Longevity's* website in addition to its social media channels.

Cilliers has also been tasked with leading the brand's strategy, focused on developing content offerings. Cilliers joins the company after a successful career at several online publishers, including *The Citizen*, Engage Joe Public, and Cerebra.

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