

# Biz Most Read Award winners February 2024

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1 Mar 2024



This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in February:

## The Biz Most Read Award winners | February 2024

- [Absa declares bold new business and brand promise across all of its markets](#) - OnPoint PR
- [Dentsu Creative named Lead Creative Agency for Stella and Corona](#) - Dentsu
- [Newzroom Afrika takes a fresh approach for the new year as it marks 5th birthday](#) - Newzroom Afrika

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketer's toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



## Game of thrones: Why content is king, but context is queen

[Bizcommunity.com](https://bizcommunity.com) 25 May 2022



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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

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- " **Biz Most Read Award winners February 2024** 1 Mar 2024
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